# Registration: April 12, 2014 (Saturday)

# Mercure Seoul Ambassador Gangnam Sodowe

http://www.mercureseoul.com/kor/main/main.asp

10: 00 – 12: 30	Arrival and Registration
13: 30 - 17: 00	(Venue: Lobby)

- (1) Please print your registration form before you come to the conference.
- (2) You can also register at any time during the conference.
- (3) Certificate of Participation can be collected at the registration counter.
- (4) Please tell the conference receptions your paper ID.
- (5) The organizer won't provide accommodation, and we suggest you make an early reservation.
- (6)One Best Paper will be selected from each oral session. The Certificate for Best Papers will be awarded in the Welcome Banquet on April 13, 2014.

# Conference: Morning, April 13, 2014 (Sunday)

Venue: MERCURY

09:00-09:10	Opening Remarks  Prof. Gary E. Swanson University of Northern Colorado, USA
09:10-09:50	Dr. Chin Yee Mun  Faculty of Creative Industries, Chairperson for Center for Media and Creative Communcation, University Tunku Abdul Rahman, Malaysia  Title: Recent Chinese Malaysians' Political Decision: A Matter of Rational Choice?  Abstract: In many multi-ethnic societies, ethnic politics plays an influential role in determining the outcome of elections. However, in these societies, voting decisions may also be influenced by their members' civic consciousness. This paper aims to explore the possibility that in a multi-ethnic society, voting decisions are made based on both ethnic and civic consciousness considerations. A study on Chinese Malaysians' voting decisions was conducted to investigate this phenomenon. Findings from this study show both factors play vital role in shaping Chinese Malaysians voting decision. This reflects the fact that a voter is rational and when he votes he will support any political party that are able to protect his interest be it in the form of ethnic rights or civic rights.

09:50-10:30	Keynote Speaker Speech 2
	Prof. Gary E. Swanson
	University of Northern Colorado, USA
	<b>Title</b> : The Impact of Social Media Usage on Interpersonal Communication: Issues, Challenges, and Recommendations
	Abstract: Over the past decade social media through advances in technology has infused itself in the lives of every young person in the developed world today. The types of social media that we use are ever growing, evolving and changing. The way we communicate has also changed dramatically - moving further away from face-to-face communication. We are now more wired than ever. A recent study at the University of Glasgow found that half of the participants reported checking their email once an hour, while some individuals check up to 30 to 40 times an hour. An AOL study revealed that 59 percent of PDA users check every single time an email arrives and 83 percent check email every day on vacation. The media industry is at a crossroads as it seeks to adapt to new developments in technology in covering and disseminating the news. Our mass media and societal landscapes have been forever altered.
10:30-11:00	Coffee Break & Photo Session

### SESSION - 1

Venue: MERCURY Session Chair: Time: 11:00-12:10

ID	Title+ Author's name
Language, Medias and Culture	
N00003	Scaffolding, Perceived Usefulness, Satisfaction and Continuance Intention toward Online Foreign Language Learning  Rong Zhao and Jianlin Chen
	-
N00004	Discovering the Brand of Asia's World City: A Discourse Analysis of Hong Kong Tourist Mobile APPS
1100004	Amy Suen and Andy Fung
N00011	Discourse and Framing: A Content Analysis Based on Chinese News Quoted by New York Times Liu Yang
	New Media and Digital Storytelling: Mobile Stories
N00014	Wan Aida Wan Yahaya
N00015	Discourse Strategies of Expressions of Opinions in Radio Talks
1100013	Siti Nurbaya Mohd Nor
N10021-pre	The Significance of Learning Non-verbal Communication Patterns to Eliminate Conflicts and Misunderstandings among Cultures  Ahmet Halük YÜKSEL  Abstract: Communication emerges as the most basic requirement of a liveliness and existence. In fact, "living is to communicate" in a sense. The humankind, since his/her species began to live as a social being, has used communication for maintaining his/her liveliness, for sharing what she/he has produced, for transferring some of his/her values, settled opinions, knowledge to the coming generations. "Communication is a requirement that has emerged with the
	existence of the humankind. Its history begins with the history of humankind. We live in a kind of message web at every moment in a day except for the sleep; ringing of the alarm clock, shoutings of the salesmen, billboards, saying hellos to the people at home, in the school, on the street, turning the heads, maintaining attitudes"

12:10 – 13:30 LUNCH
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# Afternoon, April 13, 2014 (Sunday)

## SESSION – 2

Venue: MERCURY Session Chair: Time: 13:30-15:30

Title+ Author's name
ce and Humanity
Reliability and Validity of Consumers' Decision Making Investigation of Safe Street Food Purchasing, Pilot Study in Nakhon Si Thammarat, Thailand
Jatuporn Khongtong, Muhammad Shahrim Karim, Mohhidin Othman and Jusang Bin Bolong
Utilizing Web 2.0 tools in a group based learning environment: A Malaysian classroom perspective
Wai-Jing Kwok and Tse-Kian Neo
Exploring International Tourists' Attitudes and Perceptions: In Characterizing Malaysian Heritage Food (MHF) as a Tourism Attraction in Malaysia
Siti Radhiah Omar, Muhammad Shahrim Ab Karim and Siti Nazirah Omar
Youth related issues in the Saudi Press coinciding with the "Arab Spring": a 2-Month
Monitoring
Nizar Alsalih and Kadhem Alghoul
The Dimensions of Interpersonal Power Inventory: A Validation Study in a Malaysian
Organizational Context
Rozilah Abdul Aziz, Narehan Hassan, Shereen Noranee, Rohana Mat Som and Sharrifah Ali
The Theory of Planned Behavior and Self Identity Factors drive Graduates to be indebtedness?
<b>Zarina Denan</b> , Akmal Aini Othman, Muhammad Noor Izami Ishak, Mohd Fazril Mustaza Kamal and Muhammad Hanif Hasan
The Influence of Organizational Contextual Factors on Health Technology Assessment (HTA)
Adoption in Selected Hospitals, Southeast Queensland, Australia
Hafizah Besar Sa'Aid, Donald Stewart, Ian England, Jing Sun and Ahmad Badri Zakaria
Practices of Internal Marketing in Small and Medium Industry
Zarina Abdul Munir, Akmal Aini Othman, Shamsul Azren Mohd Shukur, Rahimah Ithnin and
Syezreen Dalina Rusdi
Human Rights Policy: the Cases of Capital Punishment in Kyrgyzstan and South Korea
Aejung Kim
Teachers' Motivation in the Maldives – Vital but Context-Specific
Abdul Raheem Hasan, and Lex McDonald

## SESSION – 3

Venue: VENUS 1 Session Chair: Time: 13:30-15:30

ID	Title+ Author's name	
<b>Economics</b>	Economics and Finance Research	
F001	Financial Development and Growth The Case of South Korea	
	Noureen Adnan	
F005	Phase Dependence in the Correlation Between Macroeconomic Time-Series	
	Francisco Blasques	
F006	The Golden Line of Indonesian Tourism	
	Cony Wiratama, Nova Kurniawaty, Fericha Febriane, Reinissa Putri and Hafidz Haekal	
F007	A Comparative Analysis of Economic Effects of Coups at Turkey and Korea	
	Ayhan Özer, Nah Jeong Won	
F009	FDI and Domestic Investment in Malaysia	
	Azlina Hanif and Suhanis Jalaluddin	
F010	Spirituality and Christian values in business: Pilot study	
	Vilmante Kumpikaite-Valiuniene, Ruth Alas	
F017	Existence of J-Curve between Thailand and ASEAN: A Real Business Cycle Perspective	
	Jirawat Jaroensathapornkul	
F018	Net Stable Funding Ratio and Commercial Banks Profitability	
	Rasidah Mohd Said	
F020	Productive Academic Database Enrolment	
	Sadi Evren SEKER, Mehmet Lutfi ARSLAN and Menduh DINC	
F102	Social Network Structure, Human Capital and Business Performance of Malaysian SMEs	
	Ehsan Fansuree Surin, Ismail Ab. Wahab, Nurul Hafez Abd. Halil and Oswald	

## SESSION – 4

Venue: VENUS 2 Session Chair: Time: 13:30-15:30

	Time: 13:30-13:30
ID	Title+ Author's name
<b>Economics and</b>	Finance Research
CZ701	The Effect of e-Learning on EFL Learners' English Reading Ability Encouragement
	Jaemjan Boonyopakorn
F103	Women on Boards and Firm Performance in Malaysia: Preparing to Open the Black Box
	Ilhaamie Abdul Ghani Azmi and Mary Ann Barrett
F104	Futures Trading Signal using an Adaptive Algorithm Technical Analysis Indicator, Adjustable
	Moving Average': An Empirical Study on Malaysian Futures Markets
	Jacinta Chan Phooi M'ng and Rozaimah Zainudin
F105	Customer Satisfaction In Airline Industry
	Usman Khan, Noreen Khan
F202	Agent Based Interbank Network Dynamics with Individual Bank Interaction Rules
	I. Lucas
F301	New object discovered through the stock market
	Martin Vlcek
F306	Analysis of Mobile Banking (M-Banking) Success Using a Respecification of Delone &
	Mclean Information Success Model (Case Study at Permata Bank, Surakarta, Indonesia)
	Christiyaningsih Budiwati, Lulus Kurniasih
F307	Foreign Direct Investment- Productivity Growth Nexus: Evidence from the three biggest
	manufacturing subsectors in Indonesia, 2004-2009.
	Martha Primanthi
F308	A REGIONAL INCOME CONVERGENCE PROCESS IN EAST JAVA (INDONESIA): DO
	SPATIAL DEPENDENCE AND SPATIAL REGIMES MATTER?
	LILIK SUGIHARTI
F309	Predictors of Financially Distressed Small and Medium-Sized Enterprises: A Case of Malaysia
	Nur Adiana Hiau Abdullah, Nasruddin Zainudin, Abd. Halim Ahmad and Rohani Md Rus

15:30 – 16:00 COFFEE BREAK	<b>15:30 – 16:00</b>	COFFEE BREAK
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### SESSION - 5

Venue: MERCURY Session Chair: Time: 16:00-18:30

	Time: 16:00-18:30
ID	Title+ Author's name
Social Science	ce and Humanity
V00008	Interpersonal Citizenship Motivation: A Rating Scale Validity of Rasch Model Measurement  Shereen Noranee, Noormala Amir Ishak, Raja Munirah Raja Mustapha, Rozilah Abdul Aziz and Rohana Mat Som
V00013	The Effectiveness of Entrepreneurial Motivational Training Programme among University Students Zarina Abdul Munir, Syukuriah Idrus, <b>Shamsul Azren Mohd Sukur</b> and Rahimah Ithnin
V00015	Exploratory Factor Analysis: Conceptualization, Reliability and Validity of Job Performance  Rohana Mat Som, Raja Munirah Raja Mustapha, Abdul Kadir Othman, Rozilah Abdul Aziz and Shereen Noranee
V00029	Inggit Garnasih and Her Big Role as Soekarno's Wife  Devina Widya Putri
V00039	Using Rasch Model and Confirmatory Factor Analysis to Assess Instrument for Clothing Fashion Design Competency <b>Arasinah Kamis</b> , Ab. Rahim Bakar, Ramlah Hamzah, Soaib Asimiran and Zaliza Hanapi
V00043	Travel in Black and White: James Baldwin's Equal in Paris  Oana Cogeanu
V10015	Household Latrines to Control Helminthiasis and Environmental Contamination: An Exploratory Indonesian Study  MJ Park, Budi Laksono, Ross Sadler, Archie Clements, Donald E. Stewart
V10016	The Use of Social Networks Sites (SNSs) among University students: How Far do They Learn?  Sharifah Sariah Syed Hassan and Zahra Hediye Movafagh
V10017	4Ps and 1C of New Age Spirituality: A Holistic Marketing Review  Emre Basci
V10018	Tolerance of Islam: A Study on Fashion among Modern and Professional Malay Women in Malaysia  Hanisa Hassan, Biranul Anas Zaman, Imam Santosa
V10021	Dependence of Digital Economy on Free Labor  Analiza D. Resurreccion
V10026	Indonesia Democracy Index (IDI): The Effort to Encourage Democratic Provincial Government  Inna Junaenah
V10027	Challenges in Sustaining the Malay Traditional <i>Kuih</i> among Youth <b>Humairah Hamzah</b> , Muhammad Shahrim Ab. Karim, Mohiddin Othman, Azimi Hamzah and Nur Hafizah Muhammad

### SESSION - 6

Venue: VENUS 1 Session Chair: Time: 16:00-18:30

	Time: 16:00-18:30
ID	Title+ Author's name
<b>Social Science</b>	and Humanity
V00025	Empowering the Abused Souls in No Tenga Miedo (Don't be Afraid)
	Pogkrong Boon-Long
V00026	Rewriting Patriarchal Discourses in the Five Selected Articles of Sor-Jed's
	Beep-Sew-Hua-Chang, an Online Thai Star&Celeb Gossip Column
	Pogkrong Boon-Long
V10005	The Need for Emotional Intelligence Skills among Knowledge Workers at the Tertiary Level
	Mary Thomas, Peter Francis, Siti Asiah Md. Shahid, Syahrina Hayati Md. Jani
V10006	The Relationship between Emotional Intelligence and Teaching Effectiveness of Lecturers in
	Public and Private Universities in Malaysia
	Siti Asiah Md. Shahid, Syahrina Hayati Md Jani, Mary Thomas, and Peter Francis
V10007	Importance of Teaching Effectiveness among Lecturers in Institutes of Higher Learning in
	Malaysia
	Peter Francis, Mary Thomas, Siti Asiah Md. Shahid, Syahrina Hayati Md. Jani
V10008	The Predictors of Lecturers' Teaching Effectiveness for Public and Private Universities in
	Malaysia
	Syahrina Hayati Md. Jani, Siti Asiah Md. Shahid, Mary Thomas and Peter Francis
V10010	ASEAN Cultural Diplomacy: Collaborative Efforts
	Ratih Indraswari MA
V10012	Flood Disaster Management in Malaysia: an evaluation of the effectiveness flood delivery
	system
	Mohamad Sukeri Bin Khalid, and Shazwani Binti Shafiai
V10013	The New Categorizations of Style in Contemporary Islamic Calligraphy Paintings in Malaysia
	Nor Azlin Hamidon and Siti Mastura Md Ishak
V10028	Challenges Faced by Engineering Lecturers in Integrating Technical and Employability Skills
	in the Curriculum: A Case Study in Community College, Malaysia
	Zaliza Hanapi, Mohd Safarin Nordin and Arasinah Khamis
V10029	Intention to Eat Traditional Food among Boys and Girls in Malaysia
	Nur Hafizah Muhammad, Muhammad Shahrim Ab. Karim, and Humairah Hamzah
V10030	The Roles of Administrators in Distance Education Programme: A Case at Higher Learning
	Institutions
	Che Noraini Hashim, Bakare Kazeem Kayode and Sharifah Sariah
V10031-Pre.	RE-MAHATHIRISATION of 13th Malaysian General Election
	Muhamad Takiyuddin Ismail and Ahmad Fauzi Abdul Hamid

**Abstract:** This article discusses the phenomenon of re-Mahathirisation which engulfed the politics of Malaysia's ruling *Barisan Nasional* (BN) coalition and its main component party, the United Malays National Organisation (UMNO). Re-Mahathirisation refers to the increase in attachment towards the legacy of Malaysia's fourth Prime Minister, Mahathir Mohamad (1981-2003). The process was seen as approaching a peak with BN-UMNO's campaign for the Thirteenth General Elections (GE13) of May 2013. It was orchestrated especially by conservative elements in UMNO disillusioned with the political liberalisation began by his successor Abdullah Ahmad Badawi (2003-09) and continued by Najib Razak. The successful dislodging of Abdullah Badawi from the party-cum-national leadership in 2009 signified a powerful return of Mahathirism to the foreground of UMNO and national politics. Although Najib has pursued Abdullah's political liberalisation initiatives, he felt compelled to tolerate a rising public presence of Mahathir. In the short term, UMNO as a dominant conservative party has strongly rebuilt its legitimacy as the guardian of the Malay-Islamic agenda ever-circumspect of attempts to reform existing multi-racial power sharing arrangements. However, Mahathir's aligning with right wing Malay conservative groups has countered the gains that could be reaped from Najib's dogged advocacy of political reform. As a consequence, BN managed to retain power by virtue only of the heavy electoral weightage given to rural areas. To non-Malays and middle class Malays, UMNO's resistance to change arguably owes much to its association with Mahathir's recent divisive approach, fear-mongering and unbridled use of conservative rhetoric.

## SESSION - 7

Venue: VENUS 2 Session Chair: Time: 16:00-18:30

ID	Title+ Author's name
Language, Medi	as and Culture
N100001	Singing and Dancing in English for Young Learners Classroom
N00021	Tita Ratna Wulandari and Dwi Wahyu Apriani
N100022	Aspects of Grammar Teaching Techniques
N00023	Narcisa Schwarz
N00024	Methods of Teaching Grammar and Strategies of Learning Grammar
N00024	Narcisa Schwarz
N00025	Can Grammar Be Fun? Entertaining Ways of Teaching Grammar
1400025	Narcisa Schwarz
	The Excellence & News Objectivity Models as the Models for Harmonious Relationship
N10010	between Public Relations Officers and Journalists
	Rachmat Kriyantono and Bayu Indra
	Korean Language Phonology
	Jay-Ar Manuel Igno
	<b>Abstract:</b> Sounds play a very important role in oral communication. Unlike written language
	and sign languages, for the spoken language we rely on the medium of sounds that most of us
	are most likely familiar. As for every language, there is a varied inventory of sounds, would it
	be phonetic or phonemic. For this research, the sounds of the Korean language will be
	discussed which is now spoken by about 60, 000 million speakers originated from South and
	North Korea. Also, Korean language is now being studied by many foreigners as a foreign
N10014-Pre	language, would it be for academic, business, hobby or just merely interest in learning a
N10014-F16	foreign language. Like every language of the world, studying the Korean language is as
	equally interesting. Its general features and language specifics are very essential to be known
	to all learners of this language. And because we believe that we use language to convey our
	thoughts, it is necessary to identify and make a clear written grammar of each and every
	language. To address this concern, scholars of language should take part. And as I do my part I
	will first look at the speech sounds of this language because I also believe that language is
	conveyed through speech sounds that need to be clear and easily understood. If one fails to
	clearly pronounce a sound, he also fails to convey communication clearly that leads to
	miscommunication. So if one wishes to be understood he needs to acquire the proper
	knowledge of the learnt language especially the way we should pronounce even a single sound.
N10018	Self-Revision Method of EFL Writers
1410010	Napaporn Srichanyachon
N00017	Developing Students' Speaking Competence in "Food and Beverage Subject" in Palembang

	Iskandar Rosyidin and Sunda Ariana
	Engaging EFL Students in Understanding Pragmatics through the Analysis of Verbal Humor in
N10022	Cartoon Film "Cloudy with a Chance of Meatballs"
	Dwi Wahyu Apriani and Tita Ratna Wulandari
N10025	Adaptation in Cinema: From "A Moment To Remember" To "You're My Home"
N10025	Büşra UL
	Social Communication Media in Cultural Adaptation of New Communication (Ethnography
N110025	Study of The Use of Online Communication Media on Moslem Families in 5 Big Cities in
N10035	Daerah Istimewa Yogyakarta Indonesia)
	Fatma Dian Pratiwi(1), Rama Kertamukti and Diah Ajeng Purwani(2)
	Using Facebook to Appreciate Literary Works by Applying Reader Response Approach
	Rita Inderawati
	Abstract:
	This global era challenges all elements to create and innovate for all the matter. Literature as one of t
	he contestants in urban culture must have high competitiveness in line with multimedia technology p
	rogress. It is a fact that literature has something to do with old things, but it does not mean that teach
	ers cannot create innovative things concerning with the use of literature. Meanwhile, the writers of li
	terary works have published their qualified works which can be utilized in all levels of education. Ir
	onically, the qualified works were conventionally taught that is by applying the old paradigm. Rosen
	blatt (1987) cites that it is an efferent stance (scan reading for enjoyment) if structuralism approach i
N10020	s put forward. There must be collaboration between literary work writers and teachers in which the
N10038-pre	writers have created the literary works and the teachers have to discover or to establish the method o
	f literature teaching. Creative literature teaching method can be enlightened by applying reader resp
	onse strategy and making use of Facebook as a medium to respond the literary works.
	New criticism has been criticized as a separated appreciation approach. It is necessary to accept it in positive perspective that the elements of fiction of literary works cannot be analyzed one by one and
	part by part. In learning, literary works must be explored so that the essence of literature to humaniz
	e people can be fulfilled by teachers. Significant theories for life insisted by experts are assumed as "
	dry" theories and have not been maximally explored. Literary works contains essential components t
	hat can sharpen cognitive and affective aspects and that can develop language skills if the works are
	explored and appreciated by precise appreciation approach. This research-based paper elaborates the
	learning of literary appreciation by applying the effective strategy that is reader responses and the u
	se of face book as a medium for the learner to present and comment on their literary appreciation as
	a way of making use the social network in cyber.
	The Application of Cultural Literacy Model to Enhance Speaking Ability through Legends for
N10039	Advance Students in ELT Classroom
	Fitri Suci Puspita Sari and Rita Inderawati
-	

### Listener list

Listener 01	Insook LEE
	Peking University, HSBC Business School
Listener 02	Fahad Abdul Rahman Al-Ahmad
	The Public Authority for Applied Education and Training – Kuwait.
Listener 03	Rozaimah Zainudin
	University of Malaya
Listener 04	Nawal Alrajeh
	Princess Nora Bint Abdul Rahman University

<sup>\*</sup> Listeners can go any conference listed above.

APRIL 13, 2014 19:00	CLOSING CEREMONY
AI KIL 13, 2014 12.00	DINNER

#### **Instructions for Oral Presentations**

### **Devices Provided by the Conference Organizer:**

Laptops (with MS-Office & Adobe Reader)
Projectors & Screen
Laser Sticks

#### **Materials Provided by the Presenters:**

PowerPoint or PDF files (Files shall be copied to the Conference Computer at the beginning of each Session)

Duration of each Presentation (Tentatively):

Regular Oral Session: about 10-15 Minutes of Presentation 2-5 Minutes of Q&A

Keynote Speech: 35-40 Minutes of Presentation 5-10 Minutes of Q&A



# **Mercure Seoul Ambassador Gangnam Sodowe**

http://www.mercureseoul.com/kor/main/main.asp

642 Yeoksam dong Gangnam gu,135 910

서울시 강남구 역삼통 642번지 (서울시 강남구 역삼통 테헤란로 25 길 10) TEL: 02.2050,6000 FAX: 02.2050,6001 사업자동록번호: 211-81-61213







Centrally located in the business district, Mercure Ambassador Gangnam is just 155 metres from Yeoksam Subway Station. This property offers free internet, a fitness centre and 3 dining options.

Tastefully decorated, rooms come with unique wall prints and large windows that provide natural light. All units are equipped with a 40-inch flat-screen cable TV, seating area and private bathroom.

Café SODOWE offers international dishes, while ONDA café serves fresh coffee and pastries. Guests can enjoy views of Gangnam while dining at Kloud, located on the 21st floor.

The hotel has a business centre and a 24-hour reception. Laundry, dry cleaning and ironing services are available upon request.

Gangnam Ambassador Mercure is a 5-minute drive from Gangnam Station and a 12-minute drive from the Korea City Terminal. It is 29 km from Gimpo International Airport and 65 km from Incheon International Airport.

<b>Upcoming Conferences</b>		
May 10-11,2014	Place	Submission
2014 International Conference on Society, Education and Psychology (ICSEP2014)	Kuala Lumpur, Malaysia	Mar 20,2014
2014 International Conference on Banking, Marketing and Economy (ICBME2014)	Kuala Lumpur, Malaysia	Mar 20,2014
2014 4th International Conference on Management and Service Science (ICMSS2014)	Kuala Lumpur, Malaysia	Mar 20,2014
May 21-22,2014	Place	Submission
2014 International Conference on Humanity and Social Sciences (ICHSS2014)	Paris France	Mar 20,2014
2014 International Conference on Hospitality and Tourism Management (ICHTM2014)	Paris, France	Mar 20,2014
2014 3rd International Conference on Management and Education Innovation (ICMEI2014)	Paris, France	Mar 20,2014
Jun 16-17,2014	Place	Submission
2014 International Conference on Innovations in Business and Management (ICIBM2014)	Hong Kong	Mar 20,2014
2014 International Conference on Teaching and Education Sciences (ICTES2014)	Hong Kong	Mar 20,2014
2014 International Conference on Social Sciences and Business (ICSSB2014)	Hong Kong	Mar 20,2014
Jun 22-23,2014	Place	Submission
2014 2nd International Conference on Sociality Culture and Humanities (ICSCH2014)	Moscow, Russia	Mar 25,2014
2014 3rd International Conference on Psychological Sciences and Behaviors (ICPSB2014)	Moscow, Russia	Mar 25,2014
2014 3rd International Conference on Innovation, Trade and Economics (ICITE2014)	Moscow, Russia	Mar 25,2014
Jul 03-04,2014	Place	Submission
2014 4th International Conference on Strategy Management and Research (ICSMR2014)	Plymouth, UK	Apr 01,2014
2014 3rd International Conference on Society, Humanity and History (ICSHH2014)	Plymouth, UK	Apr 01,2014
2014 4th International Conference on Financial Management and Economics (ICFME2014)	Plymouth, UK	Apr 01,2014

Jul 19-20,2014	Place	Submission
2014 International Conference on Video and Media	Madrid, Spain	Apr 15,2014
(ICVM2014)		
014 International Conference on Economics, Society and Management (ICESM2014)	Madrid, Spain	Apr 15,2014
2014 International Conference on Social Sciences and Innovations	Madrid, Spain	Apr 15,2014
(ICSSI2014)		
Aug 06-08,2014	Place	Submission
2014 5th International Conference on Education and Management		
Technology	Singapore	Apr 05,2014
(ICEMT2014)		
2014 3rd International Conference on Knowledge, Culture and Society (ICKCS2014)	Singapore	Apr 05,2014
2014 International Conference on World Congress of Social Sciences (WCOSS2014)	Singapore	Apr 05,2014
Aug 28-29,2014	Place	Submission
2014 International Conference on Education and Training Technologies (ICETT2014)	Taipei, Taiwan	May 05,2014
2014 3rd International Conference on Mangement Technology and Science (ICMTS2014)	Taipei, Taiwan	May 05,2014
2014 5th International Conference on Construction and Project Management (ICCPM2014)	Taipei, Taiwan	May 05,2014
Sep 02-03,2014	Place	Submission
2014 2nd International Conference on Aviation Engineering and Management (ICAEM2014)	Kuala Lumpur, Malaysia	Jun 01,2014
2014 5th International Conference on E-business, Management and Economics (ICEME2014)	Kuala Lumpur, Malaysia	Jun 01,2014
2014 4th International Conference on Humanities, Society and Culture (ICHSC2014)	Kuala Lumpur, Malaysia	Jun 01,2014
2014 2nd International Conference on Industrial and Production Engineering (ICIPE2014)	Kuala Lumpur, Malaysia	Jun 01,2014
Sep 25-26,2014	Place	Submission
2014 4th International Conference on Education, Research and Innovation (ICERI2014)	Bangkok, Thailand	Jun 15,2014
2014 5th International Conference on Humanities, Historical and Social Sciences	Bangkok, Thailand	Jun 15,2014

(CHHSS2014)		
2014 4th International Conference on Business and Economics Research (ICBER2014)	Bangkok, Thailand	Jun 15,2014
Oct 10-11,2014	Place	Submission
2014 2nd International Conference on Psychological, Behavioral and Science (ICPBS2014)	Geneva, Switzerland	Jul 15,2014
2014 International Conference on Management Sciences and Innovations (ICMSI2014)	Geneva, Switzerland	Jul 15,2014
2014 2nd International Conference on Media and Film Studies (ICMFS2014)	Geneva, Switzerland	Jul 15,2014
Oct 13-14,2014	Place	Submission
2014 5th International Conference on Behavioral, Cognitive and Psychological Sciences (BCPS2014)	Georgia	Jul 20,2014
2014 2nd International Conference on e-Business and e-Commerce Management (ICBCM2014)	Georgia	Jul 20,2014
2014 3rd International Conference on History and Society Development	Georgia	Jul 20,2014
(ICHSD2014)		
(ICHSD2014) Nov 08-10,2014	Place	Submission
· · · ·	Place Hong Kong	Submission Jun 30,2014
Nov 08-10,2014  2014 International Conference on Identity, Culture and Communication		
Nov 08-10,2014  2014 International Conference on Identity, Culture and Communication (ICICC2014)  2014 International Conference on Distance Education and Learning	Hong Kong	Jun 30,2014
Nov 08-10,2014  2014 International Conference on Identity, Culture and Communication (ICICC2014)  2014 International Conference on Distance Education and Learning (ICDEL2014)  2014 International Conference on Business, Marketing and Management	Hong Kong Hong Kong	Jun 30,2014 Jun 30,2014
Nov 08-10,2014  2014 International Conference on Identity, Culture and Communication (ICICC2014)  2014 International Conference on Distance Education and Learning (ICDEL2014)  2014 International Conference on Business, Marketing and Management (ICBMM2014)	Hong Kong Hong Kong Hong Kong	Jun 30,2014 Jun 30,2014 Jun 30,2014
Nov 08-10,2014  2014 International Conference on Identity, Culture and Communication (ICICC2014)  2014 International Conference on Distance Education and Learning (ICDEL2014)  2014 International Conference on Business, Marketing and Management (ICBMM2014)  Nov 20-21,2014  2014 International Conference on Marketing, Business and Management	Hong Kong Hong Kong Hong Kong Place	Jun 30,2014  Jun 30,2014  Jun 30,2014  Submission
Nov 08-10,2014  2014 International Conference on Identity, Culture and Communication (ICICC2014)  2014 International Conference on Distance Education and Learning (ICDEL2014)  2014 International Conference on Business, Marketing and Management (ICBMM2014)  Nov 20-21,2014  2014 International Conference on Marketing, Business and Management (ICMBM2014)  2014 International Conference on Journalism and Mass Communications	Hong Kong Hong Kong Hong Kong Place Milan, Italy	Jun 30,2014  Jun 30,2014  Jun 30,2014 <b>Submission</b> Jul 10,2014
Nov 08-10,2014  2014 International Conference on Identity, Culture and Communication (ICICC2014)  2014 International Conference on Distance Education and Learning (ICDEL2014)  2014 International Conference on Business, Marketing and Management (ICBMM2014)  Nov 20-21,2014  2014 International Conference on Marketing, Business and Management (ICMBM2014)  2014 International Conference on Journalism and Mass Communications (ICJMC2014)  2014 4th International Conference on Information and Finance	Hong Kong Hong Kong Hong Kong Place Milan, Italy Milan, Italy	Jun 30,2014  Jun 30,2014  Jun 30,2014  Submission  Jul 10,2014  Jul 10,2014
Nov 08-10,2014  2014 International Conference on Identity, Culture and Communication (ICICC2014)  2014 International Conference on Distance Education and Learning (ICDEL2014)  2014 International Conference on Business, Marketing and Management (ICBMM2014)  Nov 20-21,2014  2014 International Conference on Marketing, Business and Management (ICMBM2014)  2014 International Conference on Journalism and Mass Communications (ICJMC2014)  2014 4th International Conference on Information and Finance (ICIF2014)  2014 International Conference on Education and Social Sciences	Hong Kong Hong Kong Hong Kong Place Milan, Italy Milan, Italy Milan, Italy	Jun 30,2014  Jun 30,2014  Jun 30,2014  Submission  Jul 10,2014  Jul 10,2014  Jul 10,2014

## 2014 IEDRC SEOUL CONFERENCES

Psychology		
(ICBEP2014)		
2014 3rd International Conference on Business, Management and Governance (ICBMG2014)	Las Vegas, USA	Jul 30,2014
2014 2nd International Conference on Financial and Management Science (ICFMS2014)	Las Vegas, USA	Jul 30,2014
2014 3rd International Conference on Humanity, Culture and Society (ICHCS2014)	Las Vegas, USA	Jul 30,2014
Dec 29-30,2014	Place	Submission
2014 5th International Conference on Economics, Business and Management (ICEBM2014)	Phuket Island, Thailand	Aug 10,2014
2014 4th International Conference on Languages, Literature and Linguistics (ICLLL2014)	Phuket Island, Thailand	Aug 10,2014
2014 3rd International Conference on Sociality and Humanities (ICOSH2014)		



# 2014 International Conference on Innovations in Business and Management-ICIBM2014

Welcome to the official website of the 2014 International Conference on Innovations in Business and Management (ICIBM2014) will be held during June 16-17, 2014, in Hong Kong. ICIBM 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Innovations in Business and Management, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Innovations in Business and Management and related areas.

All papers for the ICIBM2014 will be published in JOAMS (ISSN: 2168-0787) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Ulrich's Periodicals Directory, Google Scholar, EBSCO, Engineering & Technology Digital Library and Electronic Journals Digital Library, and ProQuest.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on June 17, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format via email <a href="mailto:icibm@iedrc.net">icibm@iedrc.net</a>.

# Important Date

Paper Submission (Full Paper)

Notification of Acceptance Final Paper Submission Authors' Registration ICIBM 2014 Conference Dates Before April 20, 2014

On May 1, 2014
Before May 15, 2014
Before May 15, 2014
June 16-17, 2014



#### 2014 International Conference on Teaching and Education Sciences- ICTES2014

Welcome to the official website of the 2014 International Conference on Teaching and Education Sciences (ICTES2014), will be held during June 16-17, 2014, in Hong Kong. ICTES 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Teaching and Education Sciences, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Teaching and Education Sciences and related areas.

All papers for the ICTES2014 will be published in IJIET (ISSN: 2010-3689) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by DOAJ, Electronic Journals Library, Engineering & Technology Digital Library, Google Scholar, Crossref and ProQuest.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on June 17, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format via email <a href="mailto:ictes@iedrc.net">ictes@iedrc.net</a>.

# Important Date

#### Paper Submission (Full Paper)

Notification of Acceptance Final Paper Submission Authors' Registration ICTES 2014 Conference Dates

#### Before April 20, 2014

On May 1, 2014
Before May 15, 2014
Before May 15, 2014
June 16-17, 2014



#### 2014 International Conference on Social Sciences and Business- ICSSB2014

Welcome to the official website of the 2014 International Conference on Social Sciences and Business (ICSSB2014), will be held during June 16-17, 2014, in Hong Kong. ICSSB 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Social Sciences and Business, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Social Sciences and Business and related areas.

All papers for the ICSSB2014 will be published in IJSSH (ISSN: 2010-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Google Scholar, Engineering & Technology Digital Library, Crossref, and ProQuest.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on June 17, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) via email <a href="mailto:icssb@iedrc.net">icssb@iedrc.net</a>.

# **Important Date**

#### **Round III**

#### Paper Submission (Full Paper)

Notification of Acceptance
Final Paper Submission
Authors' Registration
ICSSB 2014 Conference Dates

#### Before April 20, 2014

On May 1, 2014 Before May 15, 2014 Before May 15, 2014 June 16-17, 2014



#### 2014 2nd International Conference on Sociality Culture and Humanities - ICSCH 2014

Welcome to the official website of the 2014 2nd International Conference on Sociality Culture and Humanities - ICSCH 2014, will be held during June 22-23, 2014, in Moscow, Russia. ICSCH 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Sociality Culture and Humanities, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Humanities, Culture and Sociality and related areas.

All papers for the ICSCH 2014 will be published in the IJSSH (ISSN: 2010-3646) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Google Scholar, DOAJ, Engineering & Technology Digital Library, Crossref, and ProQuest.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on June 23, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format via email icsch@iedrc.org.

# Important Date

#### Paper Submission (Full Paper)

Notification of Acceptance Final Paper Submission Authors' Registration ICSCH 2014 Conference Dates

#### Before March 25, 2014

On April 15, 2014 Before April 30, 2014 Before April 30, 2014 June 22-23, 2014



# 2014 3rd International Conference on Psychological Sciences and Behaviors- ICPSB 2014

Welcome to the official website of the 2014 3rd International Conference on Psychological Sciences and Behaviors - ICPSB 2013, will be held during June 22-23, 2014, in Moscow, Russia. ICPSB 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Psychological Sciences and Behaviors, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Psychological Sciences and Behaviors and related areas.

All papers for the ICPSB 2014 will be published in the IPEDR (ISSN: 2010-4626) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by EBSCO, WorldCat, Google Scholar, CNKI, Ulrich's, Cross Ref and sent to be reviewed by ISI Proceedings.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on June 23, 2014.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format via email <a href="mailto:icpsb@iedrc.org">icpsb@iedrc.org</a>.

# **Important Date**

#### **Round II**

#### Paper Submission (Full Paper)

Notification of Acceptance Final Paper Submission Authors' Registration ICPSB 2014 Conference Dates

#### Before March 25, 2014

On April 15, 2014
Before April 30, 2014
Before April 30, 2014
June 22-23, 2014



#### 2014 3rd International Conference on Innovation, Trade and Economics - ICITE 2014

Welcome to the official website of the 2014 3rd International Conference on Innovation, Trade and Economics - ICITE 2013, will be held during June 22-23, 2014, in Moscow, Russia. ICITE 2014, aims to bring together researchers, scientists, engineers, and scholar students to exchange and share their experiences, new ideas, and research results about all aspects of Innovation, Trade and Economics, and discuss the practical challenges encountered and the solutions adopted.

The conference will be held every year to make it an ideal platform for people to share views and experiences in Innovation, Trade and Ecomomics and related areas.

All papers for the ICITE 2014 will be published in the IJTEF (ISSN: 2010-023X) as one volume, and will be included in the Engineering & Technology Digital Library, and indexed by Engineering & Technology Digital Library, EBSCO, ProQuest, Crossref, Electronic Journals Library, DOAJ and Ulrich's Periodicals Directory.

One Excellent Paper will be selected from each oral session The Certificate for Excellent Papers will be awarded in the Welcome Banquet on June 16, 2013.

English is the official language of the conference. We welcome paper submissions. Prospective authors are invited to submit full (and original research) papers (which is NOT submitted/published/under consideration anywhere in other conferences/journal) in electronic (PDF only) format via email icite@iedrc.org.

# **Important Date**

#### Paper Submission (Full Paper)

Notification of Acceptance Final Paper Submission Authors' Registration ICITE 2014 Conference Dates

#### Before March 25, 2014

On April 15, 2014 Before April 30, 2014 Before April 30, 2014 June 22-23, 2014

## 2014 IEDRC SEOUL CONFERENCES

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## 2014 IEDRC SEOUL CONFERENCES

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