

Gestion 2000: Publication Standards

The submitted articles must be original and unpublished, preferably grounded upon scholarly research and not in the process of being simultaneously reviewed by any other journal or publication.

For this reason, a certificate signed and dated by the main author stating explicitly that the article enclosed has not been published and is not being reviewed by any other journal or publication is required.

It is very important to carefully read the different requirements which are preconditions for publication, otherwise the manuscript will be returned for failure to comply with the norms.

The submitted articles should be between 30 000 and 45 000 characters (schematic diagrams, grids and biography included).

The article should be single-spaced on an A4.

Margins will be of 3 cm on all sides: on the top, below, on the left and right hand-side of the page.

Paragraphs will be justified and the pages numbered (on the right in the footer).

Footnotes will be chronologically numbered for the whole document and should not be overused.

The text body should not contain any bold, italic or underlined character.

The different parts of the text should be numbered as follows:

1.

1.1.

1.2.

There should only be two hierarchy levels in the text: titles and subtitles. Each title/subtitle should be preceded and followed by a line break.

The introduction and the conclusion are not considered as titles and will not be numbered.

Grids, schematic diagrams, pictures, ... will be chronologically numbered (Grid 1, Grid 2, ... Picture 1, Picture 2, ...) and should be treated independently from the titles and subtitles they relate to. They must be preceded by a short title and clearly referred.

Guidelines for the bibliography:

The author(s) will refer to the APA style.

<https://www.apastyle.org/>

Font :

Author(s)'s name(s): ARIAL 14 bold

Title of the article: ARIAL 16 bold and framed

Text body: ARIAL 12

Introduction title: ARIAL 14 bold, not underlined

Title 1. : ARIAL 14 bold, underlined

Title 1.1. : ARIAL 12 bold, not underlined

Conclusion title: ARIAL 14 bold, not underlined

Bibliography title: ARIAL 14 bold, not underlined

Abstract / keywords:

- Title: ARIAL 14 bold and framed
- Content: ARIAL 12
- Keywords: ARIAL 12